Alt Order #





WGAL 1300 Columbia Avenue Lancaster, PA 17603 Main: (717)393-5851 Billing: (410)338-6432

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 969340-1
 11/11/12
 November 2012
 10/29/12 - 11/06/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WGAL
 Mary Tricoli
 HRP -Washingtor
 National

Advertiser Product Estimate Number
Obama/D/President OBAMA/PRES/D :60 2298

Cash

Order#

Special Handling

Flight Dates

Broadcast

Agency Ref Advertiser Ref

Billing Address:

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

Send Payment To:
WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

						Spots/			
ne Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 11/01/12	11/06/12	M-F News 8 at 5a	5-6a	-11	1:00	2	\$800.00	NM	
Weeks:	Start Date 11/01/12	End Date MTWTFSS 11/07/12 -11	Spots/Week 2	<u>Rate</u> \$800.00		•			
Spots: # C	Ch <u>Day Air</u>	r Date Air Time Descr	ription	Start/End Time	Lengt	h Ad-ID			Rate Tyr
1 V	VGALF 11.	/02/12 5:28 AM M-F N	lews 8 at 5a	5-6a	1:0	0 OFA12G1	81н		\$800.00 N
2 V	VGALTu 11.	/06/12 5:29 AM M-F N	lews 8 at 5a	5-6a	1:0	0 OFA12G1	81н		\$800.00 N
2 11/01/12	11/06/12	M-F News 8 at 6a	6-7a	11	1:00	2	\$1,900.00	NM	
Weeks:	Start Date 11/01/12	End Date MTWTFSS 11/07/12 11	Spots/Week 2	<u>Rate</u> \$1,900.00					
Spots: # C			_	Start/End Time	l engi	h Ad-ID			Rate Ty
. –		/01/12 6:13 AM M-F N		6-7a		0 OFA12G1	81H		\$1,900.00 N
		/05/12 5:59 AM M-F N		6-7a		0 OFA12G1			\$1,900.00 N
3 11/01/12	11/06/12	NBC Today Show	7-9A	-11	1:00	2	\$1,800.00	NM	
Weeks:	Start Date 11/01/12	End Date MTWTFSS 11/07/12 -11	Spots/Week 2	<u>Rate</u> \$1,800.00		·	,		********
Spots: # C		· · · · · · · · · · · · · · · · · · ·	_	Start/End Time	l engt	h Ad-ID			Rate Ty
		/02/12 8:35 AM NBC		7-9A		0 OFA12G1	81H		\$1,800.00 N
		/06/12 7:58 AM NBC	•	7-9A	1:0	0 OFA12G1	81H		\$1,800.00 N
4 11/03/12	11/03/12	NBC Saturday Today	7-9a	1-	1:00	1	\$1,500.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					"/ .* 1
Woold.	10/29/12	11/04/121-	1	\$1,500.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Descr	<u>iption</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Ty
1 W	VGAL Sa 11	/03/12 8:29 AM NBC 5	Saturday Today	7-9a	1:0	0 OFA12G1	81H		\$1,500.00 N
5 11/04/12	11/04/12	Su 7-730a	7-730a	1	1:00	1	\$400.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/121	Spots/Week 1	<u>Rate</u> \$400.00	<u> </u>				
Spots: # C		=	·	Start/End Time	Lenat	h Ad-ID			Rate Ty
	VGALSu 11			7-730a		0 OFA12G1	81H		\$400.00 N
6 44/04/40	44/06/40	NDC Today Charry	0.10-	-11	1:00	2	₱750.00	NM	
6 11/01/12	11/06/12	NBC Today Show II	9-10a	-TT	1:00	2	\$750.00	IVIVI	



Invoice Date Invoice Month

nvoice Date	Invoice Month	Invoice Period
1/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA/PRES/D:60	2298

								Spots/			
Line	Start Date	End Date	Descri	ption	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
6	11/01/12	11/06/12	NBC 1	oday Show II	9-10a	-11	1:00	2	\$750.00	NM	
	Weeks:	Start Date	End Da		Spots/Week 2	<u>Rate</u> \$750.00					
	Spots: # Ch	11/01/12 າ <u>Day A</u> i		Air Time Descri	_	Start/End Time	Lenati	n Ad-ID			Rate Type
	-		1/02/12	9:59 AM NBC T		9-10a) OFA12G181H			\$750.00 NM
			1/06/12	9:56 AMNBC T	•	9-10a	1:00) OFA12G181H			\$750.00 NM
7	11/01/12	11/06/12	NBC 1	oday Show III	10-11a	11	1:00	2	\$550.00	NM	
	Weeks:	Start Date 11/01/12	End Dat		Spots/Week 2	<u>Rate</u> \$550.00					
l	Spots: # Ch			Air Time Descri		Start/End Time	Lengti	Ad-ID			Rate Type
	. –			10:52 AM NBC T		10-11a) OFA12G181H			\$550.00 NM
	2 W	GALM 11	1/05/12	10:46 AM NBC T	oday Show III	10-11a	1:00) OFA12G181H			\$550.00 NM
8	11/01/12	11/06/12	M-F 1	1-12P	11A-12P	MT-TF	1:00	2	\$350.00	NM	
	Weeks:	Start Date			Spots/Week	Rate					
	Spots: # Ch	11/01/12 n <u>Day Ai</u>	11/07/13 ir Date	2 MT-TF Air Time Descri	2 ntion	\$350.00 Start/End Time	i enati	Ad-ID			Rate Type
	. –			11:46 AMM-F 11		11A-12P) OFA12G181H			\$350.00 NM
				11:54 AMM-F 11		11A-12P) OFA12G181H			\$350.00 NM
9	11/01/12	11/05/12	M-F 12	2-12:30p News	12-12:30p	11	1:00	2	\$800.00	NM	_
	Weeks:	Start Date	End Dat	te MTWTFSS	Spots/Week	Rate					
	WGGRS.	11/01/12	11/07/12		2	\$800.00					
	Spots: # Ch	n <u>Day Ai</u>	r Date	Air Time Descri	<u>ption</u>	Start/End Time	Length	n <u>Ad-ID</u>			Rate Type
	2 W	GALTh 11	/01/12	12:22 PM M-F 12	2-12:30p News	12-12:30p) OFA12G181H			\$800.00 NM
	1 W	GALM 11	/05/12	12:21 PM M-F 12	2-12:30p News	12-12:30p	1:00) OFA12G181H			\$800.00 NM
10	11/01/12	11/05/12	M-F 12	2:30-1p	12:30-1p	11	1:00	2	\$400.00	NM	
	Weeks:	Start Date 11/01/12	End Dat		Spots/Week 2	<u>Rate</u> \$400.00					····
	Spots: # Ch			Air Time Descri	_	Start/End Time	Lenath	n Ad-ID			Rate Type
	. –			12:56 PM M-F 12		12:30-1p) OFA12G181н			\$400.00 NM
	2 W	GALM 11		12:46 PM M-F 12	•	12:30-1p	1:00) OFA12G181H			\$400.00 NM
11	11/01/12	11/05/12	M-F 1-	2p	1-2p	MTF	1:00	2	\$750.00	NM	
	Weeks:	Start Date	End Dat	e MTWTFSS	Spots/Week	Rate		····			
	Coote: # Ol-	11/01/12	11/07/12 r Dato		2 otion	\$750.00 Start/End Time	l encel	v V4-1D			Rate Tuno
	Spots: # Ch			Air Time Descrip 1:59 PM M-F 1-2		1-2p		<u>1 Ad-ID</u>) OFA12G181H			<u>Rate Type</u> \$750.00 NM
			/05/12	1:27 PM M-F 1-2	-	1-2p 1-2p) OFA12G181H			\$750.00 NM
12	11/01/12	11/05/12	M-F 2-		2-3p	MT	1:00	2	\$530.00	NM	
	Weeks:	Start Date		<u>.</u>	Spots/Week	Rate				-	
	v v CCN3.	11/01/12	11/07/12		<u>Spois/vveek</u> 2	\$530.00					
	Spots: <u>#</u> Ch	Day Ai	r Date	Air Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate Type
	1 WC	GALTh 11	/01/12	2:19 PM M-F 2-3	3p	2-3p	1:00) OFA12G181H			\$530.00 NM
	2 WC	GALM 11	/05/12	2:35 PM M-F 2-	3p	2-3p	1:00) OFA12G181H			\$530.00 NM
13	11/01/12	11/05/12	Dr. Ph	il	3-4p	MF	1:00	2	\$700.00	NM	
	Weeks:	Start Date			Spots/Week 2	Rate \$700.00					-
		11/01/12	11/07/12	2 MF	2	\$700.00					



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 969340-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA/PRES/D:60	2298

Line Start Date	End Date	Descrip	tion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
13 11/01/12	11/05/12	Dr. Phil		3-4p	MF	1:00	2	\$700.00	NM	-
	/GALF 11	/02/12	Air Time Descrip 3:08 PM Dr. Phil 3:40 PM Dr. Phil		Start/End Time 3-4p 3-4p	1:00	1 <u>Ad-ID</u>) OFA12G1) OFA12G1			Rate <u>Type</u> \$700.00 NM \$700.00 NM
14 11/01/12	11/05/12	M-F 4-5	5P	4-5P	MT	1:00	2	\$1,000.00	NM	
	GALTh 11	11/07/12 Date A /01/12		P	Rate \$1,000.00 <u>Start/End Time</u> 4-5P 4-5P	1:00	1 <u>Ad-ID</u>) OFA12G1) OFA12G1			Rate Type \$1,000.00 NM \$1,000.00 NM
15 11/01/12	11/05/12	M-F 5-6	p News	5-6p	MF	1:00	2	\$2,000.00	NM	
	GALF 11	/02/12		p News	Rate \$2,000.00 <u>Start/End Time</u> 5-6p 5-6p	1:00	1 <u>Ad-ID</u>) OFA12G1) OFA12G1			Rate Type \$2,000.00 NM \$2,000.00 NM
16 11/01/12	11/05/12	M-F Ne	ws 8 at 6p	6-630p	MT	1:00	2	\$2,800.00	NM	
	GALTh 11	/01/12	MTWTFSS MT hir Time Descrip 5:29 PM M-F Ne 5:28 PM M-F Ne	ws 8 at 6p	Rate \$2,800.00 <u>Start/End Time</u> 6-630p 6-630p	1:00	1 <u>Ad-ID</u>) OFA12G1) OFA12G1			Rate Type \$2,800.00 NM \$2,800.00 NM
17 11/05/12	11/05/12	M-Sun I	Nightly News	630-730p	M	1:00	1	\$5,600.00	NM	
Weeks: Spots: <u>#</u> C 2 W			MTWTFSS M air Time Descrip 7:28 PM M-Sun I		Rate \$5,600.00 Start/End Time 630-730p		<u>Ad-ID</u>) OFA12G1	31н		<u>Rate Type</u> \$5,600.00 NM
18 11/03/12	11/03/12	Sa/Su E	arly News	630-7p or 7-730p	s-	1:00	1	\$1,000.00	NM	
1 W	Start Date 10/29/12 n <u>Day Air</u> GAL Sa 11, See MG GAL Sa 11, Credited	11/04/12 <u>Date</u> <u>A</u> /03/12 18.2 /03/12	S- ir Time Descrip M-Sun I	Spots/Week 1 tion Nightly News Early News	Rate \$1,000.00 <u>Start/End Time</u> 630-730p 630-7p or 7-730p	:00				Rate Type \$1,000.00 NM \$1,000.00 NM
19 11/01/12	11/05/12		nment Tonight	7-730p	MT	1:00	2	\$1,000.00	NM	
	GALTh 11/	/01/12 7 <i>/05/12</i>	MT <u>ir Time</u> <u>Descrip</u> 7:10 PM Entertai		Rate \$1,000.00 <u>Start/End Time</u> 7-730p 7-730p		1 <u>Ad-ID</u>) OFA12G18)	31н		Rate Type \$1,000.00 NM \$1,000.00 NM
20 11/01/12	11/05/12	Access	Hollywood	730-8p	MF	1:00	2	\$1,000.00	NM	
Weeks:	Start Date 11/01/12	End Date 11/07/12	MTWTFSS MF	Spots/Week 2	<u>Rate</u> \$1,000.00					



www.thewgalchannel.com

Send Payment To:
WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

22.0	And of Samuel bank don't been	The state of		
	Invoice #	Invoice Date	Invoice Month	Invoice Period
	969340-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA/PRES/D:60	2298

ne Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
20 11/01/12	11/05/12	Access Hollywoo	d 730-8p	MF	1:00	2	\$1,000.00	NM	
	GALF 11/	02/12 7:54 PM A	Description access Hollywood access Hollywood	<u>Start/End Time</u> 730-8p 730-8p	1:00	1 <u>Ad-ID</u>) OFA12G1) OFA12G1			Rate Typ \$1,000.00 NI \$1,000.00 NI
22 11/01/12	11/05/12	M-Su News 8 at	1p 11-1135p	MS-	1:00	2	\$1,700.00	NM	
Weeks:	Start Date 11/01/12	End Date MTWT	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	<u>Rate</u> \$1,700.00	JA. 1. 114				
	GAL Sa 11/	03/12 11:25 PM N	escription 1-Su News 8 at 11p 1-Su News 8 at 11p	Start/End Time 11-1135p 11-1135p	1:00	1 <u>Ad-ID</u>) OFA12G1) OFA12G1			<u>Rate</u> <u>Typ</u> \$1,700.00 NI \$1,700.00 NI
23 11/04/12	11/04/12	M-Su Late News	Off-TimeLate News Off-Tin	ne1	1:00	1	\$1,200.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTI	1 1	Rate \$1,200.00				#	
Spots: <u>#</u> C 1 W			escription I-Su Late News Off-Time	Start/End Time Late News Off-T		Ad-ID) OFA12G1	81н		Rate Typ \$1,200.00 NI
24 11/01/12	11/05/12	NBC Tonight Sho	w 1135p-1235a	MT	1:00	2	\$800.00	NM	
	GAL Th 11/	01/12 12:07 AM N	2	Rate \$800.00 <u>Start/End Time</u> 1135p-1235a 1135p-1235a	1:00	1 <u>Ad-ID</u>) OFA12G1) OFA12G1			<u>Rate Typ</u> \$800.00 NI \$800.00 NI
25 11/01/12	11/05/12	······································	y Fallon1237-136a	MT	1:00	1	\$70.00	NM	
Weeks:	Start Date	End Date MTWTF		Rate					
Spots: <u>#</u> Cl 1 W				\$70.00 <u>Start/End Time</u> 1237-136a		Ad-ID OFA12G1	81н		<u>Rate</u> <u>Typ</u> \$70.00 N
26 11/05/12	11/05/12	Mon NBC Prime	Other Prime Other	1	1:00	1	\$4,800.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTF 11/11/12 1	 1	<u>Rate</u> \$4,800.00					
Spots: # Cl 1 W			escription Ion NBC Prime Other	Start/End Time Prime Other		<u>Ad-ID</u>)	81н		<u>Rate Typ</u> \$4,800.00 NI
27 11/01/12	11/01/12	Thu NBC Prime C	Other Prime Other	1	1:00	1	\$4,800.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTF 11/04/121-	1	<u>Rate</u> \$4,800.00			· · · · · · · · · · · · · · · · · · ·	**********	
Spots: # Cl 1 W	n <u>Day Air</u> GALTh 11/		escription hu NBC Prime Other	Start/End Time Prime Other		Ad-ID OFA12G1	81н		Rate Typ \$4,800.00 N
30 11/03/12	11/03/12	Notre Dame Foot	pall 230-11p	1-	1:00	1	\$900.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTF		<u>Rate</u> \$900.00					
Spots: <u>#</u> Cl 1 W	n <u>Day</u> <u>Air</u> GALSa 11/6		<u>escription</u> otre Dame Football	Start/End Time 230-11p		Ad-ID) 0FA12G1	81H		<u>Rate</u> <u>Typ</u> \$900.00 NI
31 11/02/12	11/02/12	Late Run Jimmy I	fallon 107-3a	F	1:00	1	\$70.00	NM	
Weeks:	Start Date	End Date MTWTF	SS Spots/Week	Rate					



Payment Terms 30 Days

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/29/12 - 11/06/12 |

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA/PRES/D:60	2298

Line Start	Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
31 11/02		11/02/12	Late Run Jimmy Fallon	107-3a	F	1:00	1	\$70.00	NM	
Spots	: <u>#</u> Ch 1 WG	<u>Day Air</u> ALF 11/	Date Air Time Descrip 02/12 1:38 AM Late Ru		Start/End Time 107-3a	_	<u>h Ad-ID</u> 0 OFA12G18	31H		<u>Rate Type</u> \$70.00 NM
32 11/02	2/12	11/02/12	NBC Prime	8-9p	F	1:00	1	\$1,300.00	NM	:
Week		Start Date 10/29/12 Day Air	End Date MTWTFSS 11/04/12F Date Air Time Descrip	Spots/Week 1 tion	Rate \$1,300.00 Start/End Time	Lengt	h Ad-ID		•	Rate Type
	1 WG		02/12 7:59 PM NBC Pr		8-9p		0 OFA12G18	31H		\$1,300.00 NM
33 11/03	3/12	11/03/12	Breeders Cup	8-9P	S-	1:00	1	\$1,600.00	NM	
Week		Start Date 10/29/12	End Date MTWTFSS 11/04/12S-	Spots/Week 1	<u>Rate</u> \$1,600.00					
Spots	: <u>#</u> Ch 1 WG	<u>Day Air</u> ALSa 11/	Date Air Time Description Date Air Time Description Description		Start/End Time 8-9P		<u>h Ad-ID</u> 0 OFA12G18	31H		<u>Rate Type</u> \$1,600.00 NM
34 11/04	/12	11/04/12	Su 7-730a	7-730a	s	1:00	1	\$400.00	NM	
Week		Start Date 10/29/12	End Date MTWTFSS 11/04/12S	Spots/Week 1	<u>Rate</u> \$400.00	· · · · · · · · · · · · · · · · · · ·				
Spots	: <u>#</u> Ch 1 WG	<u>Day Air</u> ALSu 11/	Date Air Time Descrip 04/12 7:29 AM Su 7-73		Start/End Time 7-730a		<u>h</u> <u>Ad-ID</u> 0	31н		Rate Type \$400.00 NM
					Total Spots	4	17			

<u>Gross Total</u> \$60,900.00

Agency Commission

\$9,135.00

Net Amount Due

\$51,765.00

DUDINVOICE



WGAL 1300 Columbia Avenue Lancaster, PA 17603 Main: (717)393-5851 Billing: (410)338-6432

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 969318-1
 11/11/12
 November 2012
 10/29/12 - 11/06/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WGAL
 Mary Tricoli
 HRP -Washingt
 National

Advertiser Product Estimate Number
Obama/D/President OBAMA/PRES/D/:30 2299

Billing Calendar Billing Type Deal #
Broadcast Cash

Special Handling

| IDB # | Advertiser Code | Product Code | 9912856 |

Agency Ref Advertiser Ref

Billing Address:

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

Send Payment To:
WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Class of Time - Pre-emptible with notice

						Spots/			
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 11/01/12 Class of T	11/06/12 ime - Pre-emp	M-F News 8 at 5a ptible with notice	5-6a		:30	0	\$400.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFS: 11/04/1211-		<u>Rate</u> \$400.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Des	<u>cription</u>	Start/End Time		<u>h Ad-ID</u>			Rate Type
		• • • • • • • • • • • • • • • • • • • •	News 8 at 5a	5-6a		0 оға12G182н			\$400.00 NM
	· - · · - · · · · · · · · · · · · · · ·		News 8 at 5a	5-6a	:3	0 оға12g182н			\$400.00 NM
Weeks:	Start Date 11/05/12	11/11/12 1	- 1	<u>Rate</u> \$400.00					
Spots: # C				Start/End Time		h <u>Ad-ID</u>			Rate Type
3 W	VGALM 11	/05/12 5:36 AM M-F	News 8 at 5a	5-6a	:3	0 оға12g182н			\$400.00 NM
2 11/01/12 Class of T	11/06/12 īme - Pre-emp	M-F News 8 at 6a otible with notice	6-7a		:30	0	\$950.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS		<u>Rate</u> \$950.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Des	cription	Start/End Time	<u>Lengt</u>	<u>h</u> <u>Ad-ID</u>			Rate Type
1 W	VGALF 11	/02/12 6:44 AM M-F	News 8 at 6a	6-7a	:3	O OFA12G182H			\$950.00 NM
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 21		<u>Rate</u> \$950.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Des	<u>cription</u>	Start/End Time	<u>Lengt</u>	<u>h</u> <u>Ad-ID</u>			Rate Type
2 W	VGALM 11	/05/12 6:14 AM M-F	News 8 at 6a	6-7a	:3	O OFA12G182н			\$950.00 NM
4 W	VGALM 11	/05/12 6:44 AM M-F	News 8 at 6a	6-7a	:3	0 оға12g182н			\$950.00 NM
3 W	VGALTu 11	/06/12 5:59 AMM-F	News 8 at 6a	6-7a	:3	0 оға12G182н			\$950.00 NM
3 11/01/12 Class of T	11/06/12 ime - Pre-emp	NBC Today Show otible with notice	7-9A		:30	0	\$900.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS	<u> </u>	<u>Rate</u> \$900.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Des	<u>cription</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
1 W		/01/12 8:35 AM NBC	Today Show	7-9A	:3	0 OFA12G182н			\$900.00 NM
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 21		<u>Rate</u> \$900.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Des	<u>cription</u>	Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
3 W	/GALM 11/	/05/12 7:23 AM NBC	Today Show	7-9A		0 оға12G182н			\$900.00 NM
2 W	/GALM 11/	/05/12 8:47 AM NBC	Today Show	7-9A	:3	0 оға12g182н			\$900.00 NM
4 W	/GALTu 11/	/06/12 7:26 AM NBC	Today Show	7-9A	:3	0 OFA12G182н			\$900.00 NM
4 11/03/12	11/04/12	Sat/Sun News 8 at 6	a 6-7a	SS	:30	1	\$150.00	NM	

Rate Type



Spots: # Ch

Day Air Date

Air Time Description

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 969318-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA/PRES/D/ :30	2299

www.thewgalchan	nei.com					Spots/			
Line Start Dat	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
4 11/03/12 Class of		Sat/Sun News 8 at 6a otible with notice	6-7a	SS	:30	1	\$150.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12SS	Spots/Week 1	<u>Rate</u> \$150.00					······································
Spots: #	Ch <u>Day Air</u> WGAL Su 11/			Start/End Time 6-7a		<u>h Ad-ID</u> 0 ofa12g182h			<u>Rate Type</u> \$150.00 NM
				S-				NIM	7.00.00 1111
	Time - Pre-emp	NBC Saturday Today otible with notice	7-9a		:30	1	\$750.00	NM ———	
Weeks:	<u>Start Date</u> 10/29/12	11/04/12S-	Spots/Week 1	<u>Rate</u> \$750.00					
Spots: # 1 \	Ch <u>Day Air</u> NGALSa 11/	-		Start/End Time 7-9a	_	<u>h</u> <u>Ad-ID</u> 0 ofa12g182h			<u>Rate Type</u> \$750.00 NM
6 11/03/12	11/03/12	Sa/Su News 8 at 9a	9-10a	S-	:30	1	\$400.00	NM	
	Time - Pre-emp	otible with notice		-	.50		Ψ-100.00	14141	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12S-	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00					
	Ch <u>Day Air</u>			Start/End Time		h <u>Ad-ID</u>			Rate Type
1 '	NGALSa 11/	/03/12 9:20 AM Sa/Su N	News 8 at 9a	9-10a	:3	O OFA12G182H			\$400.00 NM
7 11/04/12 Class of		Su 7-730a otible with notice	7-730a	S	:30	1	\$200.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12S	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: #				Start/End Time		h Ad-ID			Rate Type
1\	NGAL Su 11/ Credited		80a 	7-730a	:0	o 			\$200.00 NM
8 11/04/12 Class of		NBC Sunday Today otible with notice	8-9a	S	:30	1	\$650.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12S	Spots/Week 1	<u>Rate</u> \$650.00					
Spots: #				Start/End Time		n Ad-ID			Rate Type
1\	WGALSu 11/	04/12 9:00 AM NBC Su	ınday Today	8-9a	:30) OFA12G182H			\$650.00 NM
9 11/04/12 Class of		Sa/Su News 8 at 9a stible with notice	9-10a	S	:30	1	\$400.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12S	Spots/Week 1	<u>Rate</u> \$400.00	,				
Spots: # (Ch <u>Day Air</u>	Date Air Time Descrip	-	Start/End Time	<u>Lengtl</u>	n Ad-ID			Rate Type
1 \	VGALSu 11/	04/12 9:26 AM Sa/Su N	lews 8 at 9a	9-10a	:30	OFA12G182H			\$400.00 NM
10 11/01/12 Class of	11/06/12 Time - Pre-emp	NBC Today Show II tible with notice	9-10a		:30	0	\$375.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/121	Spots/Week 1	<u>Rate</u> \$375.00					
Spots: # (Start/End Time		n Ad-ID			Rate Type
1 \ Weeks:	VGAL Th 11/ Start Date		day Show II <u>Spots/Week</u>	9-10a <u>Rate</u>	:30) OFA12G182H			\$375.00 NM
WOOKS.	11/05/12	11/11/12 21	3	\$375.00					
Spots: <u>#</u> (3 V	-	Date Air Time Description 05/12 9:29 AM NBC To		Start/End Time 9-10a		<u>n Ad-ID</u>) ofa12g182h			<u>Rate Type</u> \$375.00 NM
		05/12 9:58 AM NBC To		9-10a) OFA12G182H			\$375.00 NM
4 V	VGALTu 11/	06/12 9:27 AM NBC To	day Show II	9-10a	:30) OFA12G182H			\$375.00 NM
11 11/01/12 Class of	11/06/12 Fime - Pre-emp	NBC Today Show III tible with notice	10-11a		:30	0	\$275.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/121	Spots/Week 1	<u>Rate</u> \$275.00					
Spoto: # (•	\$275.00 Stort/End Time	Longth	AdiD			Pate Type

INVOICE

Start/End Time

Length Ad-ID



Invoice Month Invoice # Invoice Date Invoice Period 969318-1 11/11/12 November 2012 10/29/12 - 11/06/12

<u>Advertiser</u>	Product	Estimate Number
Obama/D/President	OBAMA/PRES/D/ :30	2299

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA/PRES/D/ :30	2299

e Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week	Rate	Туре	
11 11/01/12 11/06/12 NBC Today Show III 10-11a Class of Time - Pre-emptible with notice		:30 0	\$275.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Ty
1 WGALF 11/02/12 10:46 AM NBC Today Show III	10-11a	:30 OFA12G18	2н		\$275.00 N
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 11/05/12 11/11/12 11 2	Rate				
11/05/12 11/11/12 11 2 Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>	\$275.00 Start/End Time	Length Ad-ID			Rate Ty
2 WGALM 11/05/12 10:58 AM NBC Today Show III	10-11a	:30 OFA12G18	2н		\$275.00 N
3 WGALTu 11/06/12 10:48 AM NBC Today Show III	10-11a	:30 OFA12G18			\$275.00 N
2 11/01/12		:30 0	\$175.00	NM	V =
Class of Time - Pre-emptible with notice			Ψ170.00		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 11/05/12 11/11/12 11 2	<u>Rate</u> \$175.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Ty
1 WGALM 11/05/12 11:10 AMM-F 11-12P	11A-12P	:30 OFA12G18	2н		\$175.00 N
2 WGALTu 11/06/12 11:41 AMM-F 11-12P	11A-12P	:30 OFA12G18	2н		\$175.00 N
3 11/01/12 11/06/12 M-F 12-12:30p News 12-12:30p		:30 0	\$400.00	NM	
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week	<u>Rate</u>				
10/29/12 11/04/1211 2	\$400.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Ty
1 WGALTh 11/01/12 12:34 PM M-F 12-12:30p News LR- Local News Special Report	12-12:30p	:30 ofa12G18	2H		\$400.00 N
2 WGALF 11/02/12 12:14 PM M-F 12-12:30p News	12-12:30p	:30 OFA12G18	2н		\$400.00 N
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 11/05/12 11/11/12 2 2	<u>Rate</u> \$400.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Ty
3 WGALM 11/05/12 11:59 AMM-F 12-12:30p News	12-12:30p	;30 ofa12G18	2н		\$400.00 N
4 WGALM 11/05/12 12:26 PM M-F 12-12:30p News	12-12:30p	:30 OFA12G18	2н	_	\$400.00 N
4 11/01/12 11/06/12 M-F 12:30-1p 12:30-1p Class of Time - Pre-emptible with notice		:30 0	\$200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/29/12 11/04/1211 2	<u>Rate</u> \$200.00		•		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Ty
1 WGAL Th 11/01/12 M-F 12:30-1p Credited	12:30-1p	:00			\$200.00 N
2 WGAL F 11/02/12 12:49 PM M-F 12:30-1p	12:30-1p	:30 OFA12G18	2н		\$200.00 N
Weeks: Start Date End Date MTWTFSS Spots/Week	<u>Rate</u>				V
11/05/12 11/11/12 1 1 Spots: <u>#</u> Ch <u>Day Air Date Air Time Description</u>	\$200.00 Start/End_Time	Length Ad-ID			Rate Ty
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 3 WGAL M 11/05/12 12:56 PM M-F 12:30-1p	12:30-1p	:30 ofA12G18	2н		\$200.00 N
5 11/01/12 11/06/12 M-F 1-2p 1-2p Class of Time - Pre-emptible with notice		:30 0	\$375.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/29/12 11/04/12 11 2	<u>Rate</u> \$375.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Ty
1 WGALTh 11/01/12 1:46 PM M-F 1-2p	1-2p	:30 OFA12G18	2н		\$375.00 N
2 WGALF 11/02/12 1:24 PM M-F 1-2p	1-2p	:30 OFA12G18	2н		\$375.00 N
Weeks: <u>Start Date</u> <u>End Date</u> <u>MIWTFSS</u> <u>Spots/Week</u> 11/05/12 11/11/12 1 1	<u>Rate</u> \$375.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Ty
3 WGAL M 11/05/12 1:59 PM M-F 1-2p	1-2p	:30 OFA12G18	?н		\$375.00 N
6 11/01/12 11/06/12 M-F 2-3p 2-3p		:30 0	\$265.00	NM	
Class of Time - Pre-emptible with notice					
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 969318-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA/PRES/D/ :30	2299

	el.com						Spots/			
Line Start Date	End Dat	e Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
16 11/01/12 Class of T	11/06/12 ime - Pre-e			2-3p		:30	0	\$265.00	NM	
	10/29/12	11/04/	/1211	. 2	\$265.00					
Spots: # C	h <u>Day</u> /	Air Date	Air Time Des	cription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
		11/01/12	2:42 PM M-F	•	2-3p		0 OFA12G182			\$265.00 NM
	/GALF ** Start Date	1/02/12 <u> </u>	2:59 PM M-F ate MTWTFSS	•	2-3p Rate	:3	0 OFA12G182	?н		\$265.00 NM
Weeks:	11/05/12	11/11/								
Spots: # C	h <u>Day</u>	Air Date	Air Time Desc		Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
		11/05/12	2:23 PM M-F	•	2-3p		0 OFA12G182			\$265.00 NM
4 V	/GALM	11/05/12	2:59 PM M-F	2-3p	2-3p	:3	0 OFA12G182	?H		\$265.00 NM
17 11/01/12 Class of T	11/06/12 ime - Pre-e			3- 4 p		:30	0	\$350.00	NM	
Weeks:	Start Date 10/29/12	End D 11/04/			<u>Rate</u> \$350.00					
Spots: # C		Air Date	Air Time Desc	•	Start/End Time	Lengt	h Ad-ID			Rate Type
. –		1/01/12	3:35 PM Dr. F		3-4p	:3	0 OFA12G182	?н		\$350.00 NM
Weeks:	Start Date 11/05/12	End D 11/11/			<u>Rate</u> \$350.00					
Spots: # C		Air Date	Air Time Desc	-	ຸ \$350.00 Start/End Time	e Lenat	h Ad-ID			Rate Type
		1/05/12	3:22 PM Dr. F		3-4p		0 OFA12G182	?н		\$350.00 NM
2 V	/GALM 1	1/05/12	3:55 PM Dr. F	Phil	3-4p	:3	0 OFA12G182	?н		\$350.00 NM
18 11/01/12 Class of T	11/06/12 ime - Pre-ei			4-5P		:30	0	\$500.00	NM	
Weeks:	Start Date 10/29/12	End D 11/04/								
Spots: # C		Air Date	Air Time Desc		Start/End Time		h Ad-ID			Rate Type
		1/01/12 1/02/12	3:59 PM M-F		4-5P 4-5P		() OFA12G182 () OFA12G182			\$500.00 NM \$500.00 NM
Weeks:		1/02/12 • End D	4:39 PM M-F ate MTWTFSS	·	4-5P Rate	.3	U UPATZGI6Z	.п		\$500.00 NIVI
1,00	11/05/12	11/11/			\$500.00					
Spots: # C		<u> Air Date</u>	Air Time Desc		Start/End Time		<u>h Ad-ID</u>			Rate Type
		1/05/12	4:10 PM M-F		4-5P		0 OFA12G182			\$500.00 NM
4 W	/GALM 1	1/05/12	4:25 PM M-F	4-5P	4-5P	:3	O OFA12G182	:H		\$500.00 NM
19 11/01/12 Class of T	11/06/12 ime - Pre-er		5-6p News h notice	5-6p		:30	0	\$1,000.00	NM	
Weeks:		End D			<u>Rate</u> \$1,000.00					
Spots: # C		<u> Vir Date</u>	Air Time Desc		Start/End Time		h Ad-ID			Rate Type
	GALTh 1		5:30 PM M-F	•	5-6p		O OFA12G182			\$1,000.00 NM
2 W Weeks:		1/02/12 End Da	5:45 PM M-F ate <u>MTWTFSS</u>	•	5-6p Rate	:3	O OFA12G182	(H		\$1,000.00 NM
Weeks.	11/05/12	11/11/			\$1,000.00					
Spots: # C	h <u>Day</u> <u>A</u>	ir Date	Air Time Desc	<u>cription</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
		1/05/12	5:16 PM M-F	•	5-6p		O OFA12G182			\$1,000.00 NM
4 W	GALM 1	1/05/12	5:29 PM M-F	5-6p News	5-6p	:3	O OFA12G182	(H		\$1,000.00 NM
20 11/01/12 Class of T	11/06/12 ime - Pre-er		News 8 at 6p h notice	6-630p		:30	0	\$1,400.00	NM	
Weeks:	Start Date 10/29/12	End D: 11/04/			<u>Rate</u> \$1,400.00					
Spots: # C		Air Date	Air Time Desc		Start/End Time	Lenat	h Ad-ID			Rate Type
	GALTh 1		5:58 PM M-F		6-630p	:3	O OFA12G182			\$1,400.00 NM
2 W	GALF 1	1/02/12	6:19 PM M-F	News 8 at 6p	6-630p	:3	O OFA12G182	?н		\$1,400.00 NM
Weeks:	Start Date	End Da	ate <u>MTWTFSS</u>	Spots/Week	<u>Rate</u>					



Invoice # Invoice Date Invoice Month Invoice Period 969318-1 11/11/12 November 2012 10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA/PRES/D/:30	2299

ww.t	hewgalchannel.	com					Spots/			
ne	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
20) 11/01/12 Class of Tin	11/06/12 ne - Pre-emp	M-F News 8 at 6p stible with notice	6-630p		:30	0	\$1,400.00	NM	
		11/05/12	11/11/12 1	1	\$1,400.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	3 WC	3ALM 11/	05/12 6:19 PM M-F N	lews 8 at 6p	6-630p	:3	0 OFA12G18	2Н		\$1,400.00 NM
21	11/01/12 Class of Tin	11/06/12 ne - Pre-emp	M-Sun Nightly News	630-730p		:30	0	\$2,800.00	NM	
	Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 2	Spots/Week 2	<u>Rate</u> \$2,800.00					
	Spots: # Ch				Start/End Time		h Ad-ID	_		Rate Type
			05/12 6:54 PM M-Su		630-730p		0 OFA12G18			\$2,800.00 NM
	2 WC	3ALM 11/	05/12 7:13 PM M-Su	n Nightiy News	630-730p	:3	0 OFA12G18	2Н	,	\$2,800.00 NM
22	! 11/04/12 Class of Tin	11/04/12 ne - Pre-emp	Sa/Su News 8 at 6 stible with notice	6-630p		:30	0	\$500.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/121	Spots/Week 1	<u>Rate</u> \$500.00					
	Spots: # Ch				Start/End Time		h Ad-ID	_		Rate Type
	1 WC	SAL Su 11/	04/12 6:09 PM Sa/Su	News 8 at 6	6-630p	:3	0 OFA12G18	ZH		\$500.00 NM
23	11/01/12 Class of Tin	11/06/12 ne - Pre-emp	Entertainment Tonight	7-730p		:30	0	\$500.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS11	Spots/Week 2	<u>Rate</u> \$500.00					
	Spots: # Ch	Day Air			Start/End Time		h <u>Ad-ID</u>			Rate Type
				ainment Tonight	7-730p		0 OFA12G18			\$500.00 NM
	2 WG Weeks:	Start Date		tainment Tonight Spots/Week	7-730p <u>Rate</u>	:3	0 OFA12G18	ZH		\$500.00 NM
		11/05/12	11/11/12 2	2	\$500.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	3 W.C	ALM 11/ Credited	05/12 Enter	ainment Tonight	7-730p	:0	0			\$500.00 NM
	4 WG		05/12 Enter	ainment Tonight	7-730p	:0	0			\$500.00 NM
24	11/01/12 Class of Tim	11/06/12	Access Hollywood tible with notice	730-8p		:30	0	\$500.00	NM	
		Start Date 10/29/12	End Date MTWTFSS 11/04/1211	Spots/Week 2	<u>Rate</u> \$500.00					
	Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
			01/12 7:48 PM Acces	-	730-8p		0 OFA12G18	2н		\$500.00 NM
	2 WG		02/12 7:41 PM Acces	•	730-8p	:3	0 ofa12g18	2н		\$500.00 NM
	Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 2	<u>Spots/Week</u> 2	<u>Rate</u> \$500.00					
	Spots: # Ch			iption	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
			05/12 Acces	s Hollywood	730-8p	:0	0			\$500.00 NM
	4 WG	SALM 11/	05/12 7:56 PM Acces	s Hollywood	730-8p	:3	0 OFA12G18	2н		\$500.00 NM
26	11/01/12 Class of Tim	11/06/12 ne - Pre-emp	M-Su News 8 at 11p tible with notice	11-1135p		:30	0	\$850.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12111-	Spots/Week 3	<u>Rate</u> \$850.00					
	Spots: # Ch			<u>iption</u>	Start/End Time		h Ad-ID			Rate Type
			01/12 11:31 PM M-Su	•	11-1135p		0 OFA12G18			\$850.00 NM
	2 WG		02/12 11:12 PM M-Su	•	11-1135p		0 OFA12G18	ZH		\$850.00 NM
	3 WG	AL Sa 11/6 Credited	U3/12 M-Su	News 8 at 11p	11-1135p	:0	U			\$850.00 NM



Invoice # Unvoice Date Unvoice

Invoice #	Invoice Date	Invoice Month	Invoice Period
969318-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA/PRES/D/ :30	2299

www.uiewgaichann	iei.com						Spots/			
Line Start Date	e End Date	Descripti	ion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
26 11/01/12 Class of	Time - Pre-empt	tible with no		11-1135p		:30	0	\$850.00	NM	
Weeks:	Start Date 11/05/12	End Date 11/11/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$850.00					
Spots: # 0			r Time Descri	•	Start/End Time	Length	Ad-ID			Rate Type
				News 8 at 11p	11-1135p	:30	OFA12G182H	ļ .		\$850.00 NM
27 11/04/12 Class of 7	11/04/12 Fime - Pre-empt	M-Su Lat	te News Off-T	imeLate News Off-Time		:30	0	\$600.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: # 0			r Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
1 V	NGAL Su 11/0 Credited	04/12	M-Su	Late News Off-Time	Late News Off-T	ïmε :00		ļ.		\$600.00 NM
28 11/01/12 Class of	11/06/12 Time - Pre-empt		night Show otice	1135p-1235a		:30	0	\$400.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12	<u>MTWTFSS</u> 2	Spots/Week 2	<u>Rate</u> \$400.00					
Spots: <u>#</u> 0			<u>r Time</u> Descri		Start/End Time	<u>Length</u>				Rate Type
1 V	VGAL <i>Th 11/0</i> Credited	01/12	NBC 1	onight Show	1135р-1235а	:00				\$400.00 NM
2 V Weeks:	VGALTh 11/0 Start Date	End Date	:30 AM NBC T MTWTFSS	onight Show Spots/Week	1135p-1235a <u>Rate</u>	:30	OFA12G182H	l		\$400.00 NM
		11/11/12	2	. 2	\$400.00	1	A-1.10			D-4- T
Spots: # C			<u>r Time</u> <u>Descri</u> :57 PM NBC T		<u>Start/End Time</u> 1135p-1235a	Length	<u>Ad-ID</u> OFA12G182H	i		Rate Type \$400.00 NM
			:08 AM NBC T		1135p-1235a		OFA12G182H			\$400.00 NM
29 11/02/12	11/02/12	Football		1115p-1205a		:30	0	\$450.00	NM	
	Fime - Pre-empt		MTWT FSS	Canta Minak	Deta	·				
Weeks:		End Date 11/04/12	1	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00					
Spots: # 0			r Time Descri		Start/End Time	<u>Length</u>				Rate Type
1 V	VGALF 11/0)2/12 11:	:42 PM Footba	all Friday	1115p-1205a	:30	OFA12G182H	<u> </u>		\$450.00 NM
30 11/01/12 Class of T	11/06/12 lime - Pre-empt	Late Nite	w/ Jimmy Fal	llon1237-136a		:30	0	\$35.00	NM	
Weeks:		End Date 11/04/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$35.00					
Spots: # C			r Time Descri		Start/End Time	Length	Ad-ID			Rate Type
	VGALTh 11/0			ite w/ Jimmy Fallon	1237-136a	:30	оға12G182н			\$35.00 NM
31 11/01/12 Class of T	11/06/12 ime - Pre-empt	Late Run	Jimmy Fallor	107-3a		:30	0	\$35.00	NM	
Weeks:	Start Date	End Date 11/04/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$35.00					
Spots: # C	h <u>Day Air [</u>	<u> Date Air</u>	Time Descri		Start/End Time	Length				Rate Type
1 V	VGALF 11/0)2/12 1:	59 AM Late R	un Jimmy Fallon	107-3a	:30	OFA12G182H			\$35.00 NM
32 11/03/12 Class of T	11/03/12 īme - Pre-empt	NBC Sati		ve 1130p-1a		:30	0	\$800.00	NM	
Weeks:		End Date 11/04/12	MTWTFSS	Spots/Week 4	<u>Rate</u> \$800.00					
Spots: # C			Time Descri		Start/End Time	<u>Length</u>				Rate Type
				aturday Night Live	1130p-1a		OFA12G182H			\$800.00 NM
	VGAL Sa 11/0			aturday Night Live	1130p-1a		OFA12G182H			\$800.00 NM
				aturday Night Live	1130p-1a		OFA12G182H OFA12G182H			\$800.00 NM
1 V	VGALSa 11/0	3/12 1:	O I AIVINBU S	aturday Night Live	1130p-1a	:30	OLMTEGTOSH			\$800.00 NM



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Advertiser	Product	Estimate Number
Obama/D/President	OBAMA/PRES/D/ :30	2299

Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
33 11/05/12 11/05/12 Mon NBC Prime Other Prime Other Class of Time - Pre-emptible with notice		:30	0	\$2,400.00	NM	
Weeks: <u>Start Date End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 11/05/12 11/11/12 1 1	<u>Rate</u> \$2,400.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WGALM 11/05/12 8:23 PM Mon NBC Prime Other	Start/End Time Prime Other		Ad-ID OFA12G1	82н		<u>Rate</u> <u>Type</u> \$2,400.00 NM
34 11/05/12 11/05/12 NBC Prime 10-11P Class of Time - Pre-emptible with notice		:30	0	\$1,600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 11/05/12 11/11/12 1 1	<u>Rate</u> \$1,600.00				•	
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WGAL M 11/05/12 10:34 PM NBC Prime	Start/End Time 10-11P		Ad-ID OFA12G1	82н		<u>Rate</u> <u>Type</u> \$1,600.00 NM
35 11/01/12 11/01/12 NBC Prime 10-11p Class of Time - Pre-emptible with notice		:30	0	\$2,200.00	NM	· · · · · · · · · · · · · · · · · · ·
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/29/12 11/04/121 1	<u>Rate</u> \$2,200.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WGALTh 11/01/12 10:43 PM NBC Prime	Start/End Time 10-11p	Length :30	Ad-ID 0FA12G1	82н		<u>Rate Type</u> \$2,200.00 NM
36 11/02/12 11/02/12 NBC Prime 9-10p Class of Time - Pre-emptible with notice		:30	0	\$1,500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/29/12 11/04/121 1	Rate \$1,500.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WGALF 11/02/12 9:39 PM NBC Prime	Start/End Time 9-10p	<u>Length</u> :30	Ad-ID 0FA12G1	82н		<u>Rate</u> <u>Type</u> \$1,500.00 NM
37 11/02/12 11/02/12 NBC Prime 10-11p Class of Time - Pre-emptible with notice		:30	0	\$800.00	NM	· · · · · · · · · · · · · · · · · · ·
Weeks: Start Date End Date MTWTFSS Spots/Week 10/29/12 11/04/12 1 1	<u>Rate</u> \$800.00				•	
Spots: <u># Ch </u>	Start/End Time 10-11p		Ad-ID OFA12G1	82н		<u>Rate Type</u> \$800.00 NM
38 11/04/12 11/04/12 NFL Pre-Game NFL Pre-Game V Class of Time - Pre-emptible with notice	ar	:30	0	\$1,900.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/29/12 11/04/121 1	<u>Rate</u> \$1,900.00		•			
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WGALSu 11/04/12 7:18 PM NFL Pre-Game	<u>Start/End Time</u> NFL Pre-Game '	<u>Length</u> Var :30	Ad-ID OFA12G1	82н		<u>Rate</u> <u>Type</u> \$1,900.00 NM
39 11/04/12 11/04/12 NFL NFL Various Class of Time - Pre-emptible with notice		:30	0	\$5,200.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/29/12 11/04/12 1 1	<u>Rate</u> \$5,200.00					····
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WGAL Su 11/04/12 10:34 PM NFL	Start/End Time NFL Various	<u>Length</u> :30	Ad-ID OFA12G1	82н		<u>Rate Type</u> \$5,200.00 NM
40 11/03/12 11/03/12 Notre Dame Football 230-11p Class of Time - Pre-emptible with notice		:30	0	\$450.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/29/12 11/04/12 1- 1	<u>Rate</u> \$450.00	·				
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WGAL Sa 11/03/12 4:20 PM Notre Dame Football	Start/End Time 230-11p	<u>Length</u> :30	Ad-ID OFA12G1	82н		<u>Rate Type</u> \$450.00 NM
41 11/01/12	T	:30	1	\$2,400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/29/12 11/04/12T 1	<u>Rate</u> \$2,400.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u>	Ad-ID			Rate Type



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/29/12 - 11/06/12

Advertiser Product Estimate Number
Obama/D/President OBAMA/PRES/D/:30 2299

	ic ii galoriai ii loi.						Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
41	11/01/12	11/01/12	Thu NBC Prime Other	Prime Other	T	:30	1	\$2,400.00	NM	
	Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time		h Ad-ID			Rate Type
1 WGALTh 11/01/12 7:59 PM Thu NBC Prime Other		Prime Other	:30 OFA12G182H				\$2,400.00 NM			
42	11/05/12	11/05/12	M-Sun Nightly News	630-730p	M	:30	1	\$2,800.00	NM	· · · · · · · · · · · · · · · · · · ·
		Start Date 11/05/12	End Date MTWTFSS 11/11/12 M	Spots/Week 1	<u>Rate</u> \$2,800.00					
	Spots: # Ch	Day Air	Date Air Time Descript	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WGAL M 11/05/12 7:00 PM M-Sun Nightly News		Nightly News	630-730p	:30 OFA12G182H				\$2,800.00 NM	
43	11/.05/12	11/06/12	M-F News 8 at 5a	5-6a	MT	:30	1	\$400.00	NM	· · · · ·
		Start Date 11/05/12	End Date MTWTFSS 11/11/12 MT	Spots/Week 1	<u>Rate</u> \$400.00					
	Spots: # Ch	Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time		h <u>Ad-ID</u>			Rate Type
	1 WG	ALM 11/	/05/12 4:59 AM M-F Nev	ws 8 at 5a	5-6a	:3	0 OFA12G1	82н		\$400.00 NM
44	11/04/12	11/04/12	NBC Meet the Press	10-11a	s	:30	1	\$1,800.00	NM	
		Start Date 10/29/12	End Date MTWTFSS 11/04/12S	Spots/Week	<u>Rate</u> \$1.800.00					
	Spots: # Ch	Day Air		tion	Start/End Time	Lenat	h Ad-ID			Rate Type
1 WGAL Su 11/04/12 10:59 AM NBC Meet the Pres			10-11a		0 OFA12G1	82н		\$1,800.00 NM		
					Total Spots	8	35			
								Gross Tota	1	\$68,580.00
a y	ment Te	ent Terms 30 Days Agency Commission			1	\$10,287.00				
							N	et Amount Due	<u> </u>	\$58,293.00